



# James Island Charter High Musical Production Proposal 2018-19

<b>Sponsor teachers:</b>	Mr. Bateman, Ms. Jensen & Ms. Quinn
<b>Approved Dates* of Show:</b> <i>*On Master &amp; Facilities Calendar</i>	<ul style="list-style-type: none"> <li>◆ May 17, 2019 at 7 PM</li> <li>◆ May 18, 2019 at 7 PM</li> <li>◆ May 19, 2019 at 4 PM</li> </ul>
<b>Purpose:</b>	<ul style="list-style-type: none"> <li>◆ Provide a Musical Theater program at JICHHS for Chorus &amp; Drama students at our school.</li> <li>◆ Perform contemporary works.</li> <li>◆ By having three directors, students will get multi-faceted experiences in Dance, Drama, Singing, Technical Stage production and more.</li> <li>◆ A great tool to <b>keep talented students in our feeder pattern at JICHHS</b> with the idea that they will have the opportunity to be lead characters here at JICHHS rather than relegated to being a minor character that has to compete with a plethora of talented students at SOA. (Big Fish, Little Pond concept) They even have to compete with SOA and Academic Magnet students for parts in the JI Players.</li> </ul>
<b>Performers:</b>	Advanced Drama & all Chorus students (Meet Period 2 and 3). Beginning Drama will be used as stage hands and possibly do some light and sound engineering. Quinn will come in during her 3rd Period planning to coach vocals and work on the technical aspect of the show.
<b>Budget for Program:</b>	<i>See the tables below for budget breakdown.</i> We are initially asking for \$6,500 and the cost of 2 or 3 stipends at \$600.00 each for a total of \$1,200-1,800. Ticket sales conservatively estimated at 400-600 paying customers for 3 performances between \$4,000-\$5,400. Ticket sales will be used as "Seed Money" for 2019-2020 production. We would like to see \$4,000 for the 2019-20 G.O. Budget which will cover the licensing of the show and music which is \$2,500-3,000 plus another \$1,500 in general start-up expenses.
<b>Ticket Sales:</b>	\$8.00 for students and \$10.00 for Adults (Average \$9.00 per ticket). Same ticket pricing as the JI Players.

## 2019 Cost Breakdown for "Shrek" the Musical

Description	Cost
Rights to the Work/Scripts & Music	\$3,000.00
Costumes, Special Make-Up & Effects	\$1,500.00
Sets & Building Materials	\$1,500.00
Miscellaneous Expenses (safety net)	\$1,000.00
Stipend (2 or 3)	\$1,200-1,800
<b>Total Cost</b>	<b>\$7,700.00-8,300.00</b>

## Projected Profits for "Shrek" the Musical

Average Ticket	Projected Attendance	Estimated Profits
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<b>\$9.00</b>	<b>450-600*</b>	<b>\$4,050.00-5,400.00</b>
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*\*3 Showings with a conservative average of 150-300 at each performance.*